

JENNIFER MOBILIA

Experienced News Anchor, Reporter and Video Journalist

PROFESSIONAL EXPERIENCE

Evening Anchor/Video Journalist: WPRI-TV, Providence, RI

- Only evening anchor in 43-station media company entrusted with main anchor and video journalist roles
- Breaking news reporter for Sandy Hook Elementary School shooting, the Boston Marathon bombings, the arrest of New England Patriot Aaron Hernandez and Hurricane Sandy

News Anchor/Video Journalist: YNN Buffalo, Buffalo, NY

- Selected to anchor high-profile coverage of the New York State Senate same-sex marriage vote and signing of that bill into law by Governor Andrew Cuomo
- Selected to cover funeral services of former Buffalo Sabre Rick Martin
- Featured guest speaker at Mercyhurst College Freshman Convocation

Special Assignment Reporter: WJET-TV, Erie, PA

- Recipient of Pennsylvania Association of Broadcasting “Outstanding Spot News” Award
- Featured Reporter for Investigation Discovery episode on “Erie’s Pizza Bomber Bank Robbery”

News Reporter/Fill-in Anchor/Bureau Chief: WBBH-TV, Fort Myers, FL

News Anchor/Weather Anchor/Reporter: WSEE-TV/WICU-TV, Erie, PA

- August 2007 Employee of the Month
- Did multiple live reports for CNN’s Anderson Cooper on “Erie’s Pizza Bomber Bank Robbery”
- Filed multiple reports for CNN’s Nancy Grace on “Drunk Babysitter Sleeps, Toddlers Drown”

Reporter/Weekend Assignment Editor/Producer: WJET-TV, Erie, PA

- Live coverage of Secretary of State Colin Powell’s visit to Erie, PA
- Responsible for all weekend news crew assignments
- Produced 6 p.m. weekend newscasts

Marketing Manager: Arrowhead Wine Cellars, North East, PA

- In charge of marketing, merchandising and retail operations for winery headquarters and 4 retail locations
- Opened in-house gift shop as new profit center for winery. Managed buying, product selection, pricing, and inventory
- Created new brand and label designs across all product lines
- Designed and wrote copy for all marketing material including: brochures, television and radio advertisements, and complete redesign of company website
- Managed and hosted promotional events, including all Chautauqua-Lake Erie Wine Trail events

SKILLS

- Newsroom Software: AVID iNews, AP ENPS, Autocue QNews, Dalet News Suite
- Non-linear Editing: AVID NewsCutter, AVID Interplay, Dalet News Suite
- Equipment: Sony XDCAM EX, Sony NXCAM, Panasonic P2HD

EDUCATION

News Anchor and Reporter Training: Television News Center, Washington, DC

BA, Communications, concentration in Journalism: Mercyhurst College, Erie, PA

AS, Business Administration: Mercyhurst College, North East, PA